## **AAVSB STRATEGY MAP**

Created February 2023



Vision	Mission	Values		Objectives
The AAVSB is the source for comprehensive information and services to advance and strengthen veterinary regulation.	To support and advance the regulatory process for veterinary medicine.	Protection of the public  Reliability & accuracy  Ethics & integrity  Service excellence  Active inclusion, participation, & collaboration  Stewardship of resources	Outreach and Engagement The AAVSB is the leader in the veterinary regulation process.	<ul> <li>Understand each Member Boards strengths/challenges while increasing engagement with the Association.</li> <li>Expand and maintain relationships with allied groups.</li> <li>Educate and communicate with domestic and international veterinary and veterinary technology students, applicants, and licensees.</li> <li>Enhance public resources about veterinary regulation.</li> <li>Promote programs and services to advance license mobility/portability effort.</li> </ul>
			Veterinary Regulatory Support The AAVSB actively collects, maintains, analyzes, and disseminates information applicable to the regulation of veterinary medicine.	<ul> <li>Increase Member Board engagement to enhance the effectiveness and efficiencies of the regulatory process.</li> <li>Increase the integrity and comprehensiveness of the VIVA database.</li> <li>Explore opportunities for support of licensee wellbeing.</li> </ul>
			Policy Leadership The AAVSB is the leader in providing direction and resources for veterinary regulation.	<ul> <li>Enhance understanding of emerging regulatory issues affecting veterinary medicine.</li> <li>Support access to veterinary services for public protection.</li> <li>Increase the understanding of One Health concepts.</li> <li>Enhance resources to support veterinary regulation.</li> </ul>