Competition and Consumer Protection Issues of Interest to Veterinarians: An FTC Perspective

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** The views expressed today are my own, not necessarily those of the Federal Trade Commission or any individual Commissioner.*

Overview

- How competition benefits consumers of licensed professional services
- FTC policy and enforcement activities involving veterinary services and products
- License portability
- Telehealth

FTC & Regulatory Boards: What Do We Have In Common?

Values	FTC Members & Staff	Board Members & Staff
Commitment to public service	✓	✓
Protect consumers / public interest	✓	✓
Respect for rule of law + federalism principles	✓	✓
Belief that some regulation is good for society, including occupational licensing	✓	✓
Promote competition	✓	?

How Does Competition Benefit Consumers?

PRICE

QUALITY

ACCESS

VALUE

INNOVATION

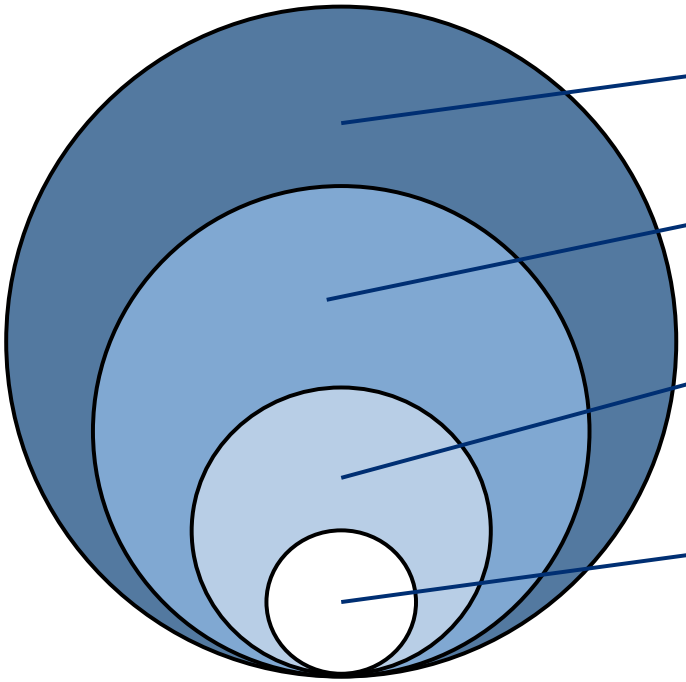
CHOICE

Why Focus On Boards?

State Action:
The World After *NC Dental*

FTC Enforcement Activity Since *NC Dental*

Competition & Board Activities*



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Other FTC Work of Interest to the Veterinary Community

- Pet medications workshop and report
- Antitrust enforcement (mergers + conduct)
- Consumer protection enforcement
- Advocacy comments
- Consumer education

License Portability

Telehealth

Federal Trade Commission

For • The • Consumer

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